



CLAIRE GANNON

COMMUNICATIONS DIRECTOR

EXPERIENCE

Communications Director, Project Neon AS

February 2019 - present

Stavanger, Norway

We work with businesses of all sizes, helping them to stand out from the crowd. Whether it's providing supplementary support to an established marketing team, or acting as the marketing department for an organisation, we have an expert team ready to assist.

Speaker Coach, TEDx Stavanger

January 2019-February 2020

Stavanger, Norway

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. TED is a nonprofit organization devoted to Ideas Worth Spreading.

Red Consultancy

January 2016 - Dec 2018

Red Consultancy is a leading London-based PR agency, delivering strategic communications to some of the world's biggest brands. Working as part of the corporate team, Claire:

- Delivered strategic communications consultancy to a range of clients in sectors including property, transport and aviation and retail.
- Oversaw the quality and operational performance of her team to ensure that clients tell their stories across a variety of channels and to a range of audiences.
- Developed and drove every aspect of creating and implementing innovative communications strategies by crafting engaging PR plans.

Account Manager - Corporate, Stripe Communications

April 2014 - November 2016

Stripe Communications is a digital and corporate communications agency based in Edinburgh. Claire worked as part of the corporate team, specialising in B2B communications, issues management and stakeholder engagement. Claire developed strong organisational and campaign management skills and was responsible for ensuring the productive day-to-day management of accounts.

Account Executive, Cullen Communications

Dec 2012 - Dec 2013

Cullen Communications is an Irish PR agency specialising in corporate PR and public affairs. Claire was promoted to Account Executive after a successful first eight months as a graduate account executive, and was responsible for:

- Drafting of news releases, community management of client's social media
- Developing strong media relations.
- Developing all client evaluation reports, including measurement analysis.

EDUCATION

European Law, LL.M.

2011-2012, The University of Edinburgh

Business Studies and Political Science, BA

2007-2011, Trinity College, Dublin: Hons

— Strategic, organized and impactful communicator

— Warm and highly committed

— Relationship builder

Claire has over 10 years' experience in public relations, including work in well-known agencies Webber Shandwick and Red Consultancy. With experience across a range of industries, she strategically uses communications to build brand awareness and clients' reputations with media and stakeholders.

Strengths

Public Relations

Strategic Media Services

Corporate Communications

Copywriting

Technical Writing

Legal Writing

Content Creation

International and European Law

Policy Analysis

Legal Research

Litigation

Get in touch

claire@project-neon.com

project-neon.com

 clairegannon1

PROJECT NEON