



BLAIR GRANT

COMMUNICATIONS MANAGER

EXPERIENCE

Communications Manager, Project Neon AS

September 2020 - present

Stavanger, Norway

We work with businesses of all sizes, helping them to stand out from the crowd. Whether it's providing supplementary support to an established marketing team, or acting as the marketing department for an organisation, we have an expert team ready to assist.

Freelance writer

2017 - present

Working with start-ups and SMEs, focusing on business strategy and the production of investor presentations

Senior External Communications Consultant, Sainsbury's Bank

April 2017 - July 2020

Edinburgh, UK

Management and delivery on all elements of external and social communications, evaluation and strategy for Sainsbury's Bank's consumer and B2B activity across the UK.

Perceptive Communicators, HSBC Commercial Banking

July 2015 - January 2017

Glasgow, UK

Undertaking a wide range of responsibilities within a results driven small team including day-to-day PR management, strategy development, social media activity, SEO and website editing.

Account Manager, 3x1 Public Relations

July 2013 - January 2015

Leading and managing a public affairs and public relations team in Glasgow.

- Drafting new business proposals and tenders and developing new business strategies across the public and private sector
- Managing PR plans and editorial calendars
- Developing and implementing PR strategies

Account Manager, Stand Agency

August 2012 - July 2013

Glasgow, UK

- Managing day-to-day public relations, focusing on raising awareness and engaging with existing and potential customers and stakeholders through press content, social media and blogging
- Utilising a solid network of contacts amongst business, financial, banking and trade journalists to secure 'trophy' coverage
- Researching, drafting and selling-in content for a variety of trade and UK national publications

Senior Account Executive, 3x1 Public Relations

August 2011 - July 2012

Supported and managed a number of high profile accounts. Working across a number of public sector accounts and tenders providing detailed reports, briefing documents and presentations on findings.

EDUCATION

Politics and International Relations MA

2004-2008, University of Dundee

— **Experienced** communications and PR manager

— **Connected, pro-active and enthusiastic**

— **Passionate** writer

Blair is hard-working, capable under pressure, well organised and ambitious. He has an excellent knowledge of public relations, public affairs, stakeholder engagement and the UK political spectrum and public sector.

Strengths

Communications
Public Relations
Copywriting
Content creation
Crisis communication
Social media management
Reputation management
Media Relations
Digital Media Production
Public Affairs

Get in touch

blair@project-neon.com

+47 4797 6667

project-neon.com

 blairgrant86

PROJECT NEON