



REBECCA FLEMING

PROJECTS DIRECTOR

EXPERIENCE

Projects Director, Project Neon AS

June 2018 - present

Stavanger, Norway

We work with businesses of all sizes, helping them to stand out from the crowd. Whether it's providing supplementary support to an established marketing team, or acting as the marketing department for an organisation, we have an expert team ready to assist.

Independent Strategic Consultant, Concentriq

December 2017 - June 2018

Working with start-ups and SMEs, focusing on business strategy and the production of investor presentations

Project Lead, HSBC Commercial Banking

February 2017 - October 2017

Malta

- Lead a team of analysts to undertake an extensive customer due diligence project
- Managed a full cultural-change project, focused on financial crime detection
- Creation of all project-related external and internal communications material

Relationship Manager, HSBC Commercial Banking

March 2014 - April 2016

Geneva, Switzerland

- Establish and grow the Commercial business in Geneva
- Develop relationships with multinational businesses, supporting their Swiss operations

Chief of Staff, HSBC Commercial Banking, Europe

September 2012 - April 2014

London, UK

- Regional responsibility for the development and execution of the Commercial Banking strategies across Europe
- Developed internal communication platforms, strategic documents, including the company business plan and facilitated regular management strategic session
- Worked directly with the European marketing and communications team to develop internal and external stakeholder communications
- Produced monthly internal communications and training documents for over 20,000 staff members
- Analysis and interpretation of monthly management information and production of related senior management briefing packs for the global team

Commercial Banking, HSBC

June 2008 - September 2012

Various locations, including London, Glasgow and Mexico City

- Undertook various Analyst roles within HSBC's Commercial Banking segment following completion of their fast-track graduate programme

EDUCATION

BA French and Italian Royal Holloway

2004-2008, University of London

(Universite de Montpellier, Universita della Tuscia)

— **Skilled analyst** with an eye for detail

— **Passionate about design**

— **Extensive international experience**

With over 10 years' international experience in the Financial Services sector, working with businesses large and small across multiple industries, Rebecca is uniquely positioned to understand and support our clients strategically. As a talented artist and children's clothing pattern designer she is also skilled at visual development.

Strengths

Attention to detail

Communication

Writing

Organisation

Implementation

Assessing requirements

Project management

Design


Multilingual (inc. Norwegian B1)

Get in touch

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PROJECT NEON