



JOE CRAVEN

DESIGNER

EXPERIENCE

Designer, Project Neon AS

March 2019 - present

Stavanger, Norway

We work with businesses of all sizes, helping them to stand out from the crowd. Whether it's providing supplementary support to an established marketing team, or acting as the marketing department for an organisation, we have an expert team ready to assist.

Design partner for Project Neon. Providing a range of services including, but not limited to:

- Logo Design
- Brand Identity Development
- Reports & Publications
- Flyers & Brochures
- Web & Digital Design
- UI/UX Design
- Exhibition Design
- Animations
- Illustrations
- Video editing
- Campaigns

Director / Designer, Studio Josiah Craven

September 2016 - present

Manchester, UK

Josiah is an experienced designer, working for businesses, large and small. Previous clients and collaborators include Dragon's Den winners, top international restaurants, blue-chip heavyweights and disruptive new-tech startups – located in every corner of the world. Services include:

- Logo Design
- Brand Identity Development
- Books & Publications
- Marketing Materials
- Annual Reports
- Web, App & Digital Design
- Environmental & Signage Design
- Social Media & Content
- Animation & Moving Image
- Photography

Head of Design, Protect Group

July 2016 - present

Leeds, UK

Head of Design at Protect Group, an InsurTech business providing the global industry standard Events Cancellation Protection to Ticket Agents, Events, Venues, Sports Teams and Travel Companies.

Digital, Brand & Marketing Design, Mesmerise

September 2018 - present

Mesmerise is a technology crafting B2B experiences, products and solutions through Augmented Reality (AR) & Virtual Reality (VR). Key accounts included: Allianz, Facebook, Morningstar, Time Magazine, USA Today, Wells Fargo & more.

EDUCATION

Graphic Design, BA:

2013-2016, Leeds Art University: 1st Class Honours Degree

— **Wholeheartedly** dedicated to any project, big or small

— **Versatile portfolio**

— **Experience working with clients from all over the world**

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Strengths

Graphic Design
Art Direction
Visual Communication
Print Design
Typography
Photography
Animations
Editorial Design

Get in touch

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in josiahcraven

PROJECT NEON